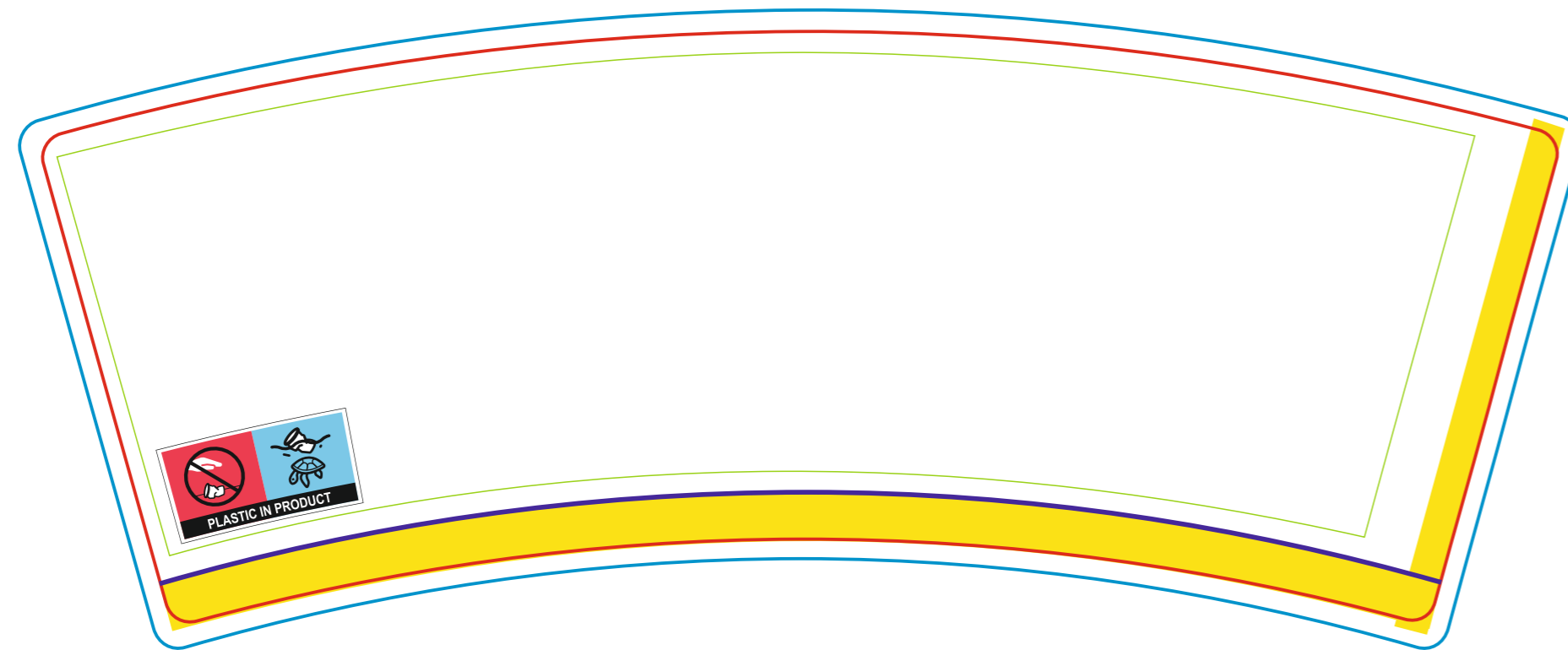


# Paper Cup Doublewall Thermal 200/250 ml - 8 oz



- We accept layout files in: PDF, CDR, AI format
- Submitted projects must contain only 2 layers: Graphic design & Template.
- All visible elements of the artwork must be placed inside of the ,”ARTWORK SAFETY AREA”.
- All fonts must be converted into curvilinear objects.
- Image resolution should not be less than 300 dpi.

## INFORMATION

The colors of the final product may vary by +/- 15%, color deviations cannot be the basis for a complaint, invalidation of the contract or refusal to accept the goods.

We advise you to check the project carefully. Fonts, typo’s, artwork - We are not responsible for substantive errors in submitted or accepted files.

If horizontal lines are used inside the artwork all around the whole cup, the lines may not be connected in the final product - these lines may be offset by +/- 3 mm.

Upper edge curl +/- 2-3 mm.

The purpose of a template visualization is the overall assessment of the project. The layout of the project and the size of individual elements. Making sure all texts are correct.

## COLOUR MODEL

Awers

- Cyane
- Magenta
- Yellow
- Key (Black)

## PRINT VERSION

**GLOSS**



**MATT**



## LAYOUT DESCRIPTION



Bleed limit



Dieline



Artwork safety area



Place of gluing

**SCALE 1:1**

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## Template Version - 03

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There may be colour deviations on the printed version of the visualization, due to the printing technology and the type of the substrate.

In the case of digital visualization, colours will differ from the final product due to different monitor display technology, lack of calibration and not preserved colour models.

The colour and temperature of the white, on the outer layer of the cup, may differ from the inner base cup due to the difference in the paper used - the color of the print may also vary due to color substrates.

Files with JPG and PNG extensions (Bitmap) do not have the option of graphical changes/modifications.

Files consisting of more than two layers will be converted into an image **BITMAP**, which may result in deterioration of print quality and is not subject to complaint.

When ordering products with trademarks printed on them, the buyer declares their rights of use, thereby releasing the manufacturer from any liability arising from possible violations of the rights applicable to them. Therefore, the purchaser expressly declares to accept all liability for the use of the printed trademarks on ordered products.

The visualization of the graphic design is the property of the manufacturer and can be used to send customer approval.

By accepting this this document via e-mail, you confirm that you have read, understood and agree to the terms & conditions, which is included in the description of this document.

### CHECK BEFORE ACCEPTANCE

- Double-check all texts and graphic design elements, once approved, the project will be sent for printing, without the possibility of subsequent changes.
- Print the cup layout on your "standard printer on a 1:1 scale - after cutting it along the **DIELINE**, you will create an external cup wrapper, now you will see whether the texts and logo are properly placed on the wrapper and whether the final effect is as you intended.
- Print colours are not real colors, printers (office, home) are not configured and your printout on the printer cannot be the basis for a complaint of the final product,
- Before you accept the artwork visualization, make sure you are completely satisfied.
- QR codes should be 3cm/3cm in size. You should check whether the code works correctly - QR codes accepted by the customer are not subject to complaint.

### GRAPHIC DESIGN PREPARATION

- What we need is a single, open and editable vector file .pdf with graphics placed on a single separate layer.
  - Submitted projects must contain only 2 layers: Graphic design & Template.
  - All graphic design elements, most importantly, the background must be placed in „**BLEED LIMIT**“.
  - All key elements must be placed in the „**ARTWORK SAFETY AREA**“.
  - All design elements (graphics, text) must be bent to the curvature of the wrapper, otherwise the graphic design on the cup will become distorted.
  - All rasterized graphic design elements must have a resolution of at least 300 dpi.
  - Convert all fonts into curvilinear objects.
  - The printing colour model is CMYK. Colours from other models will be automatically converted to its CMYK equivalent. The results of the change cannot be the basis for a complaint.
  - The horizontal patterns that are placed around the cup may not connect to each other on the gluing surface of the cup.
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